

2022 Pikes Peak International Hill Climb Sponsorship Opportunity



HBA
Cares

Don't miss this exciting opportunity to be part of the 100th Pikes Peak International Hill Climb. Long-time HBA Member, George Hess III of Vantage Homes, will be racing "Dorothy" for the sixth year! HBA members have the chance to display their company logo on this fast and furious Porsche.

Sponsorship Perks

- Media coverage on June 26 of your logo prominently displayed on "Dorothy."
- Logo included on HBA Cares Facebook (@HBACares) and Instagram (@HBA_Cares) posts
 - Logo on the HBA Cares event webpage.
- Sponsor Appreciation Party - June 1 from 5:00-7:00pm at the HBA

Sponsorship Levels

\$400: (1) 3 x 5" race car decal
\$600: (1) 5 x 10" race car decal
\$1,100: (1) 5 x 10" car decal,
and (2) 5 x 10" trailer decals

100% of proceeds go to HBA Cares, the philanthropic arm of the Housing & Building Association of Colorado Springs. Sponsors are asked to provide their artwork for the decal in Adobe Illustrator or PDF. Sponsorships and decal artwork are due **Friday, May 6th by 3:00PM** MST.

To be a sponsor, contact Lisa Weidenbach at lisa@cshba.com or 719-592-1800